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INTER-OFFICE CORRESPONDENCE
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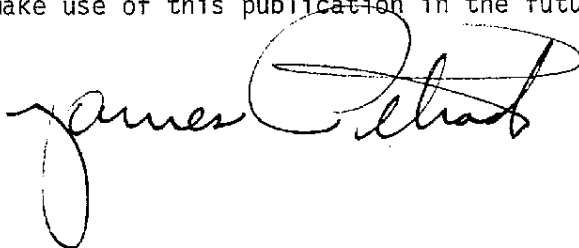
J. L. THOMPSON'S OFFICE

To: . Jim Thompson
From: . James Petroski
Subject: . Marlboro Advertising - Memphis, Tennessee Market

Date: November 26, 1985

The attached received by our Division Manager, Steve Blaydes, in Memphis, Tennessee. At the current time, we have no advertising commitment with the Paris Post-Intelligencer, Paris, Tennessee.

Because of the information provided, we may find it beneficial to make use of this publication in the future.



JP/kg

cc: C. Finch

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J. L. THOMPSON'S OFFICE

Cheryl-

Any reason why Marlboro did not run in the Paris P-I. in Jan?

✓ Yes - I think they had no regional advertising program at that time because of the recession in 1984. They may have been in the process of a new campaign.

JT →

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